

## **KYB Area Team KYB Representative Job Description**

This is an exciting role for someone who is, or who has been in a KYB group and understands the value of the KYB personal/group study method. It involves promoting the KYB Bible studies and linking enquirers to a local group. It is also a pastoral role, supporting local group leaders, and keeping the Area Team informed.

1. At events, prepare an attractive, engaging KYB display, preferably using a display board on a table. Promotional leaflets and copies of Newslink will be sent to you by the Resources Officer. You could have a computer screen showing the KYB website or online clips. Everything must be up-to-date and well-presented.
2. Set up the display in a prominent position well before the event begins. Make sure that the stand is manned during all breaks, to engage with visitors and answer questions. Have all the resources on display with up-to-date lists of the KYB study books. It is good to have details of all local groups so that those wishing to join a group can immediately see where their nearest one is based.
3. Keep a notebook handy so that you can take down details of enquirers and be available so that they get answers to any questions and know who to contact if they wish to proceed. This means you can make further contact to support and encourage.
4. Be prepared to speak for a few minutes about KYB during an event programme. Note down a few clear points about the effectiveness of this thorough method of Bible study; personal experience and enthusiasm are infectious!
5. Use opportunities to promote KYB locally and suggest meeting together to introduce KYB as soon as any interest is shown. This could be an informal coffee morning/evening in a home, or a larger, more formal event. Introduce all aspects of the ministry of Know Your Bible but give special emphasis to KYB studies.
6. Know the KYB groups meeting in your area, and keep in contact with their leaders, providing encouragement and support, for example before your Area Team meeting, then reporting back to your Area Team how they are doing.
7. Create opportunities for local KYB groups to get together for mutual encouragement and fellowship.
8. Remember that the National Leadership Team is there to support you, so do not hesitate to contact them for help or advice.